

**St. Thomas Minor Hockey Association
Board of Directors Meeting
June 18th, 2012
Ohi-Ontario Room**

In Attendance: Joe Bilyea, Cindy Hodgins, Jamie O'Brien, Mike Moore, Brent Smith, Lisa Matchim, Mike Babcock, Chris Smith, Dale Nurse, Stephen Miron, Scott Nugent, Heiu Reid, Rick Tales.

Regrets: Adrian Douglas.

Ex. office: Lisa Smith

1. Called to Order:

Meeting was called to order at 8:03pm.

2. Approval of Minutes:

Joe asked if there were errors or omission from the Minutes of May 28th, 2012, there were none.

Motion 06/18/2012 #007

To accept the Minutes of May 28th, 2012.

C. Smith/J. O'Brien

Carried.

3. House League Report:

We are still looking for Convenors for Novice, Atom and Bantam. Lisa M asked for clarification on IP and IP2, last year there was one convenor for both, but the leagues are very different and it's tough for one person to do both. It was decided that we should have 2 convenors for the IP program. Joe reminded Lisa someone should review the goalie equipment inventory and send any equipment needing repairs to Pete's Sports.

4. Travel Report:

Minor Atom Fundraising Request – the minor atom team is investigating the possibility of doing a sponsorship banner to offset costs. Players would seek out a \$200 banner sponsor to be put on the banner, which can be displayed at the team's games. It was questioned if this would infringe on the current STMHA Sponsors, the team would be asked not to approach any current STMHA sponsors. Joe questioned if it would be based on a per player basis or if it would be a common pool. Joe requested the team come back with further details on the proposal for consideration.

Coaches Meeting – the first coaches meeting will be held June 25th – 7:30pm.

Tournament Requests – only 3 teams have done their tournament requests, Brent will remind them at the Meeting to get them in. Since the Pee Wee AE team does not have a coach, we will enter them into a couple tournaments, to make sure they don't miss out.

Midget AE – the Coaching Selection committee met with Harry Cosgrove regarding the position.

Motion 06/18/2012 #008

To Approve Harry Cosgrove as the Midget AE Coach for the 2012-13 season.

B. Smith/J. O'Brien

Carried.

Bantam A – we have approximately 3 players registered for tryouts.

Jerseys – Joe would like to bring the Jerseys back up for discussion.

Motion 06/18/2012 #009

To re-consider London Source for Sports as our Travel Jerseys supplier for the 2012/13 season.

C. Smith/C. Hodgins

Carried.

Joe updated the Board, that he and Lisa had meet with Tommy Whites Source for Sports to review their Jersey quote, a fundraising proposal and other concerns the association might have. Joe researched the Jersey's Tommy Whites had quoted out, it is a relatively unknown Rugby company. Joe explained that delivery was the key, we would be willing to pay more for a guaranteed delivery. After speaking with London Source, Joe was able to determine they had quoted out a heavier Jersey thinking we would be using them for several years, so they might be able to give us a better price on the lower quality jersey.

Tommy Whites also proposed an option to use our sales of Sprit wear or logoed merchandise for fund raising. They would mark-up the cost of our items with the funds going to the Association at the end of the year. Port Stanley Minor Hockey participated in the program last year and raised just over \$500. Some members were concerned we were just gouging our members, we could just raise registration \$1.00 to make \$500.

Tommy Whites would also be interested in entering into a rebate program if we order all our Jerseys, Socks etc through them, Source would give STMHA a 1% rebate on any hockey equipment purchased by our members.

We also have a proposal from Scott to investigate a loan to allow the Association purchase and maintain the Jersey's ourselves. Right now we are looking at increasing Travel Fees by \$100 and the families will keep the Jersey's – under this proposal we would increase the Travel Fees by \$60 and STMHA would retain ownership of the Jerseys. The increased fees would payoff the loan and start to build a fund to replace the jerseys in the future.

Motion 06/18/2012 #009

For Dale to investigate further with the bank the possibility of financing to purchase jerseys.

R. Tales/H. Reid

Carried.

Alliance Report – Lisa S went to the recent structure meeting, things will remain relatively the same for next season. The Alliance is looking for feedback on a survey the OHF will be sending out to allow for free movement of players for Midget A-AA-AAA players. We had no real concerns.

Shamrock Report – no report.

5. Web Site:

Lisa presented the information on 2 additional modules we can add to the web site. The officials module will allow us to schedule timekeepers and referees for all games. Stephen said Minor Baseball uses the module and it works great.

Motion 06/18/2012 #010

To purchase the Web Officials Module for the web site.

C. Smith/J. O'Brien

Carried.

There is also the option to have a online store where people could place orders for our logoed merchandise. Joe figured if we did 2 or 3 order dates a year, it could be another revenue generating venture for the Association; we would need to find a manufacturer who could supply us with the product in order to maximize our profits.

Motion 06/18/2012 #011

For Joe to investigate possible manufacturers for an online store.

C. Smith/C. Hodgins

Carried.

6. Treasurer's Report:

Dale reported there hasn't been much time, Registrations are slow coming in. We have 1 outstanding sponsor from last season. Dale and Lisa are working out a system to better track registrations.

7. Special Events Report:

Knights Game - The Committee met to discuss our options, we have 2 potential sources for revenue – ticket sales and sponsorship. Chris will be speaking with the Knights Marketing Rep to see if they have any additional ideas to help us promote the game. Lisa sent out a sponsorship letter to the Board members, and everyone is being asked to approach any business they know for help. Tickets will again be \$10, Heiu will maintain the ticket inventory to allow for better accounting.

Tournament Chairman – we will be looking for a Board Member to be the Chairmen for each tournament to look after the event during the weekend. Lisa will still do the tournament registration and schedule etc, but the Chairmen will be responsible for scheduling volunteer and they will be the main contact for the weekend. It was mentioned that since most people don't know which team their kids will be on or what their schedule will be, it's hard to commit.

8. New Business:

Vacant Board Position – now that Harry Cosgrove has been appointed as the Midget AE coach, he is now eligible to be a member of the Board. Joe will approach Harry to see if he is interested.

M11 Helmets – Chris has talked with Scott Willoughby, Cascade/M11 helmets and he is putting together a rebate proposal for the Association.

8. Next Meeting:

Next meeting is scheduled for July 16th – 8pm.

Motion 06/18/2012 #012

To Adjourn.

C. Smith/S. Nugent

Carried.